



Contact Information

Judy Bradt, CEO, Summit Insight LLC
494 North Pickett Street Alexandria, VA 22304-2106
(703) 627-1074 judy.bradt@summitinsight.com

Services & Core Competencies

- Strategy Development & Implementation Support for Government Contracting & Teaming
- Custom training services, programs & resources for individual executives and groups

Past Performance

- 2010 - Present: Faculty, AFCEA Professional Development Center: Develop/Deliver 2 courses: Ultimate Government Market Research Workshop (#10107) & The Business of Winning (#10107)
Contact: Sheila McCoy, Director, AFCEA PDC smccoy@afcea.org
- 2008-Present: Instructor, Procurement Technical Assistance Center, George Mason University and national PTAC Association. 95% satisfaction rating from hundreds of class participants attending half-day basic procurement course. CONTACT: Jim Regan, PTAC Director (703) 277-7755 jregan@gmu.edu
- Over 200 other individual and group sessions for U.S., Canadian, and global clients.

Differentiators

- 23 years' experience serving over 6,000 clients in diverse industries with wins exceeding \$300 million
- Proprietary Seven-Step Approach proven to cut clients' time & expense to win government business
- Extensive base of Summit Insight articles, workbooks, and audio programs
- Broadcast experience as interviewer and as guest with [television](#), podcast, webinar, and radio
- Unique individual client service plans developed based on assessment of client situation & goals
- From structured term group programs to single-issue consults, private executive consultation to group collaborative learning ...all are tailored to participants' experience and needs
- Group options include workshop, lecture, teleseminar/webinar, conference breakout or keynote
- International clientele includes five federal governments on four continents

Community Leadership

- 2011
 - SBA Women's Business Champion Award -- Metro Washington DC District
 - Rising Star: WPEO-DC Women's Business Enterprise National Council -- Volunteer & Speaker
 - Honored by Enterprising Women
- [2010 MBE100 Award winner](#), recognizing top Mid-Atlantic Women- and Minority-Owned firms

Company Data

- Company: Summit Insight LLC
- Annual revenue: \$119,000
- DUNS number: 144024184
- NAICS: 541613, 541618 541990, 611430
- Socio-economic certifications: Women's Business Enterprise National Council WBE #2005112982
- Number of employees: 1
- Location: Alexandria, VA
- CAGE Code: 54X70
- PSCs: R699, R799, U001, U008, U004, U099

Online

- URL: www.summitinsight.com Blog: www.sell2usgov.com
- LinkedIn: www.linkedin.com/in/judybradt Facebook: www.facebook.com/SummitInsight
- Twitter: @judybradt Video: Presentation Sampler <http://tinyurl.com/JudyBradt5> Interview <http://bit.ly/JBonTVO>
- New Book & Companion Workbook: "Government Contracts Made Easier"
<http://www.GovernmentContractsMadeEasier.com>
Over 1,500 copies bought by federal & industry buyers including SBA and AFCEA!
- Webinar DVD: <http://bit.ly/7StepsWebinar>