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For Immediate Release

### Judy Bradt Inducted Into Alumni Gallery

Hamilton, Ontario.....Judy Bradt, Principal & CEO of Summit Insight, will be inducted into Hamilton's prestigious McMaster University Alumni Gallery at a ceremony set for June 3, 2006, at Convocation Hall on the McMaster campus.

Since 1982, McMaster University has honoured selected alumni whose achievements have made an international impact. Fellow inductees include: former Lieutenant Governor of Ontario Lincoln Alexander; Award-winning producer Martyn Burke; Canadian astronaut Roberta Bondar; and Xerox Canada President and CEO, Doug Lord.

Karen McQuigge, Director of Alumni Advancement at McMaster says of Ms. Bradt, "Starting and maintaining her own successful business, and the depth of her industry expertise, impressed the selection committee -- who thought Judy to be a deserving recipient of this award."

A frequent invited speaker at international trade conferences, Bradt established Summit Insight in 2003, following a 15-year career with the Trade Commissioner Service at the Canadian Embassy in Washington DC.

As a recipient of the **Ministerial Citation for Excellence in International Trade** and the **President's Award from the Canadian-American Business Council**, Bradt's achievements include creating Sell2USGov, Canada's premier online resource on US government procurement, and the Award for Canadian-American Business Achievement, now in its 11<sup>th</sup> year. Her initiatives to promote women in international trade have been lauded by the Organization for Economic Cooperation and Development as global best practices.

Summit Insight is a privately owned company, with offices in Alexandria, Virginia. Providing consultation, coaching, contacts, research and strategies for establishing business with the US government, Judy Bradt has helped over 5000 Canadian clients to win over \$200 million in US government contracts, created dozens of partnerships, and met challenges in every aspect of US government business development.

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